

# NEW ZEALAND ONLINE DEAL SITES - TREND OVER TIME

Data period: December 2009 to October 2011

Estimated amount of spend: \$185.3M

Estimated number of transactions: 4,503,000

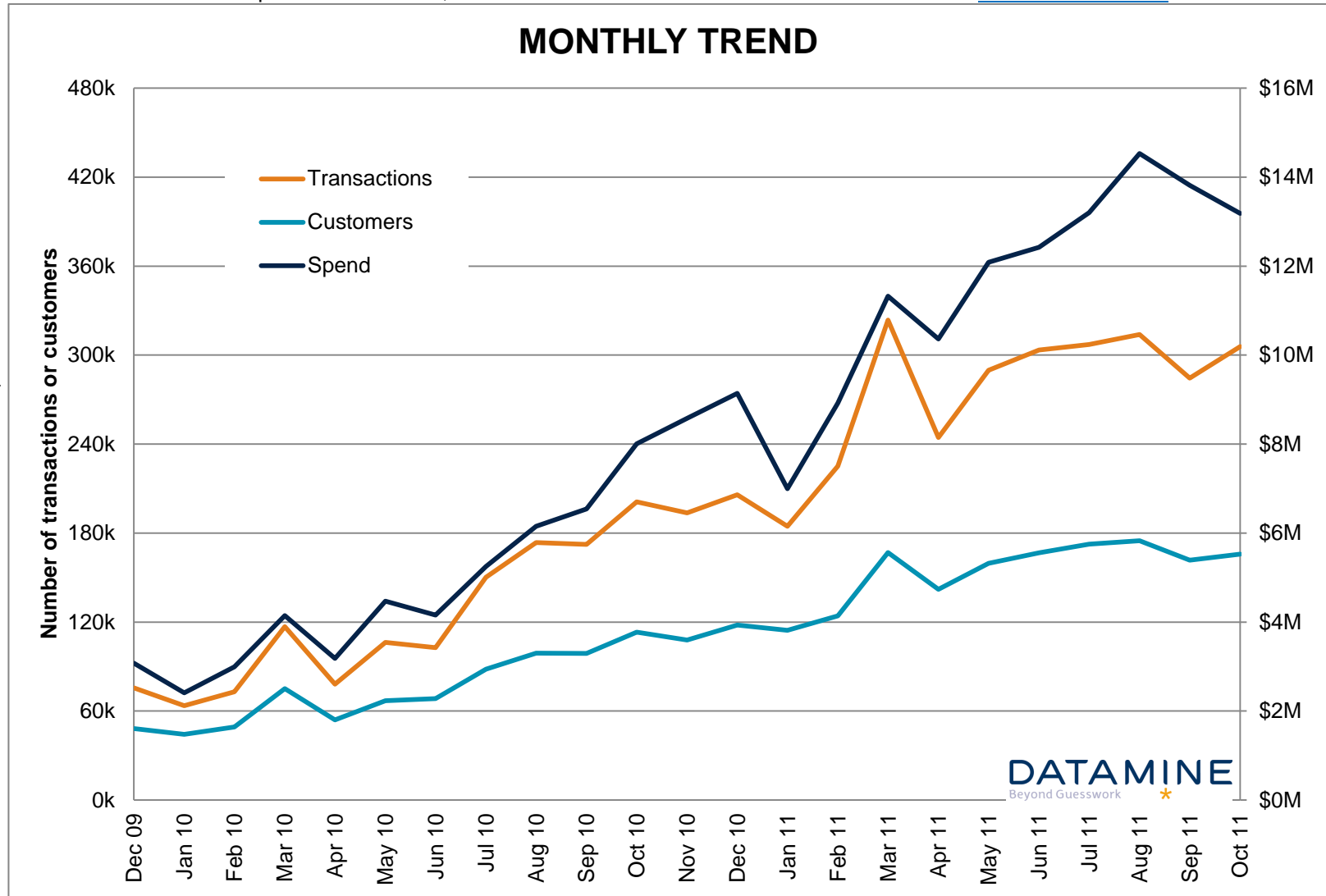
Estimated number of unique customers: 673,000

\*Source: Datamine Research

[www.datamine.com](http://www.datamine.com)

## Sites included

- 1 DAY
- 3 DEALS
- 6 SHOOTER
- CATCH OF THE DAY
- CUDO
- DAILYDO
- DAY DEALS
- DAYSALE
- DEAL 4 U
- DEAL A DAY
- DEAL EATER
- DEAL MATE
- EZY DEAL
- FIRST IN
- FLOCKING GOOD DEAL
- FREE DEALS
- GAME A DAY
- GRAB ONE
- GROUPON
- GROUPY
- I LOVE DEALS
- LETS GET IT
- LIVINGSOCIAL
- OFF THE BACK
- ONEDOLLAR
- SHORE DEAL
- SNATCH A DEAL
- SPREAD A DEAL
- SPREETS
- TREAT ME
- WOWCHA
- YAZOOM



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